

We're Excited to Announce our ~~Birth~~ <sup>Rebranding</sup>



is now



**Date:** Born happily this day...a new name and brand to welcome. We have not been sold, acquired, or merged - our brand has had a "rebirth".

**Time:** No time like the present! The time is right for an exciting new name reflective of what we do best, create Memorable Branding to meet your goals, objectives, and yes - your purpose.

**Weight:** Pound for pound of the same creative and Worry Free Service you have come to expect and appreciate from us.

**Length:** Bringing 68 years of combined experience, Dan, Mollie and Hillary are always watching the details to make sure your project exceeds your expectations.

**Family:** We're still the same proud family. Dan and Mollie Hartlieb and Hillary Price - we love to find new ways to engage people and create memorable branding - **on purpose!**

# How to contact the “family” ...

**www.onpurposebranding.com** Please check out our new easy to navigate website with new look and resources available to you. Feel free to let us know what else you would like to see on it – because it's here for you.

**YourTeam@onpurposebranding .com** Our new e-mail address says it all - Your Team. We work together as your team to provide the most responsive service available.

**Address, Phone, and Fax:** We still have the same “home” and our address, PO BOX, Phone, and Fax remain the same: 182 S. Grand ST, PO Box 458, Schoolcraft, MI 49087 phone (269) 679-2186 | fax (269) 679-4362

**Accounting/Payments:** Officially we are *Midwest Printing & Promotions, LLC*, doing business as (DBA) *On Purpose Branding*. Our ownership has not changed and our Federal Tax ID number remains 38-3372345. Checks can be made payable to On Purpose Branding, or if it's easier for your accounting department, they can remain payable to *Midwest Printing & Promotions, LLC*.